



# Big Brothers Big Sisters 50th Anniversary Gala – Corporate Sponsorship Levels



<i>Sponsorship Level</i>	<i>Amount</i>	<i>Reserved Tables</i>	<i>Gaming Perks</i>	<i>Sponsorship Incentives</i>	<i>Sponsorship Recognition</i>
<i>Golden Anniversary Presenting Sponsor</i>	(anticipated number of sponsorships to be sold)  \$50,000 (1)	4 VIP Seating tables – 40 tickets	3 reserved gaming tables with “celebrity” dealers.  \$500 in fun money for each attendee  1 reserved gaming table	Vegas style bottle service to 4 VIP tables  Cocktail hour and photo opportunity with keynote speaker  Opportunity to introduce keynote speaker  4 poker sets customized with company logo	Acknowledgement during opening presentation  Prominent logo placement at event venue  Full page ad on page 1 of event program  Company logo on BBBS website (link back to company website)  Recognition on all marketing materials, (i.e. invites, posters, signage, emails, other event press releases) TV and radio advertising, social media sites and all posts for event
<i>Jackpot Partnering Sponsor</i>	\$25,000 (2)	2 VIP Seating tables – 20 tickets	\$400 in fun money for each attendee	Vegas style bottle service to 2 VIP tables  Cocktail hour and photo opportunity with keynote speaker  2 poker sets customized with company logo	Prominent logo placement at event venue  Full page ad on back page of event program  Company logo on BBBS website (link back to company website)  Recognition on all marketing materials (i.e. invites, posters, signage, emails, other event press releases) social media sites and posts for events
<i>Royal Flush Table Sponsor</i>	\$10,000 (5)	2 Preferred Seating tables – 20 tickets	\$300 in fun money for each attendee	Bottle of wine for each preferred seating table	Logo placement at event venue  Full page ad on interior page of event program  Company logo on BBBS website (link back to company website)  Recognition on social media sites and 5 posts for event



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<i>Straight Flush Table Sponsor</i>	(anticipated number of sponsorships to be sold)  \$5,000 (10)	1 reserved table – 10 tickets	\$200 in fun money for each attendee	N/A	<p>Logo placement at event venue</p> <p>1/2 page ad on interior page of event program</p> <p>Company logo on BBBS website (link back to company website)</p> <p>Recognition on social media sites and 3 posts for event</p>
<i>Blackjack Table Sponsor</i>	\$2,500 (15)	1 reserved table – 10 tickets	\$100 in fun money for each attendee	N/A	<p>Logo/company name displayed on interior page of program</p> <p>Recognition on social media sites and 1 post for event</p>

### *Additional Notes:*

General Admission – \$250/ticket pre-paid.

\$300/ticket at the door.

YP Tickets - \$100/ticket.

Limited quantity available.

\*YP should be 35 and younger.



# Big Brothers Big Sisters 50th Anniversary Gala – Founder Individual Sponsorship



<i>Sponsorship Level</i>	<i>Amount</i>	<i>Reserved Tables</i>	<i>Gaming Perks</i>	<i>Sponsorship Incentives</i>	<i>Sponsorship Recognition</i>
<i>50th Founder Individual Contribution</i>	(anticipated number of sponsorships to be sold)  \$10,000 (2)	1 VIP Seating tables – 10 tickets	\$500 in fun money for each attendee	Vegas style bottle service to 1 VIP table  Cocktail hour and photo opportunity with keynote speaker	On stage acknowledgement during the event  Recognition in the event program  Recognition on all marketing materials (i.e. invites, posters, signage, emails, other event press releases)  Recognition on social media sites and posts for event