

Are you **smarter** than a Little?



FRIDAY, NOVEMBER 22, 2019 | FRANKLIN JR. HIGH SPONSORSHIP OPPORTUNITIES

Join us for our inaugural Are You Smarter Than a Little event featuring business and community leaders paired with BBBSCI Littles facing off in a fun, friendly competition! All proceeds benefit BBBSCI youth mentoring programs.

“STRAIGHT A” PRESENTING SPONSOR - \$5,000

- Company Executive to participate as a featured contestant at the event
- 20 tickets to the event
- Naming rights to the event as “Are You Smarter Than a Little presented by Your Company” on all event signage and marketing materials
- Verbal recognition during opening remarks of the program
- Prominent logo placement on all event signage
- Company logo on event website, with link back to Company website
- Full page advertisement in event program
- Recognition in all marketing materials (i.e. posters, invitations, event emails, press release, TV & radio appearances, social media sites, BBBSCI Newsletter)

“GOLD STAR” SPONSOR - \$2,500

- Company Executive to participate as a featured contestant at the event
- 10 tickets to the event
- Verbal recognition during opening remarks of the program
- Prominent logo placement on all event signage
- Company logo on event website, with link back to Company website
- Quarter page advertisement in event program
- Recognition in all marketing materials (i.e. posters, invitations, event emails, press release, TV & radio appearances, social media sites, BBBSCI Newsletter)

“EXTRA CREDIT” SPONSOR - \$1,000

- 10 tickets to the event
- Company logo placement on event signage
- Company logo on event website, with link back to Company website
- Recognition in event materials

For more information or to become a sponsor, contact:
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or (515) 288-9025 x235