



Big Brothers Big Sisters. OF CENTRAL IOWA

SPONSORSHIP OPPORTUNITIES

Join us for our inaugural **Big Little Game Show** event featuring **business and community leaders** paired with **BBBSCI Bigs and Littles** facing off in a fun, friendly competition! **All proceeds benefit BBBSCI's new mentoring initiative aimed at serving 18-25 year-olds in our community.**

FINAL ANSWER PRESENTING SPONSOR - \$15,000

- Company Executive to participate as a featured contestant at the event
- 20 tickets to the event
- Naming rights to the event as "Game Show Event presented by Your Company" on all event signage and marketing materials
- Verbal recognition during opening remarks of the program
- Prominent logo placement on all event signage
- Company logo on event website, with link back to Company website
- Full page advertisement in event program
- Recognition in all marketing materials (i.e. posters, invitations, event emails, press release, TV & radio appearances, social media sites, BBBSCI Newsletter)

MATCH SPONSOR - \$5,000

- Company Executive to participate as a featured contestant at the event
- 10 tickets to the event
- Verbal recognition during opening remarks of the program
- Prominent logo placement on all event signage
- Company logo on event website, with link back to Company website
- Quarter page advertisement in event program
- Recognition in all marketing materials (i.e. posters, invitations, event emails, press release, TV & radio appearances, social media sites, BBBSCI Newsletter)

BIG SPONSOR - \$2,500

- 10 tickets to the event
- Verbal recognition during opening remarks of the program
- Prominent logo placement on all event signage
- Company logo on event website, with link back to Company website
- Quarter page advertisement in event program
- Recognition in all marketing materials (i.e. posters, invitations, event emails, press release, TV & radio appearances, social media sites, BBBSCI Newsletter)

LITTLE SPONSOR - \$1,000

- 5 tickets to the event
- Company logo placement on event signage
- Company logo on event website, with link back to Company website
- Recognition in event materials

To sponsor or for more information, please contact

Emily Kriegel, Fund Development Officer
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