

2025 The **BIG** Invitational



**Big Brothers
Big Sisters®**
OF CENTRAL IOWA

Sponsorship Packet

SPONSORSHIP PACKET | ***THE BIG INVITATIONAL***

BENEFITING



THE BIG INVITATIONAL



7680 Coachlight Dr, West Des Moines, IA 50266

THURSDAY, FEBRUARY 27, 2025

2:30 PM CHECK-IN

3 PM-5 PM GOLF COMPETITION

5 PM AWARDS CEREMONY

**JOIN US FOR A PRIVATE TOPGOLF EVENT SUPPORTING
THE MENTORING OF HUNDREDS OF YOUTHS IN CENTRAL IOWA**

WHAT TO EXPECT

- **6 golfers to a bay**
- **2 hours of Topgolf play**
- **Appetizers and drinks provided to \$2,500+ sponsors**
- **Fun for every level of golfer**
- **Networking / Team building**
- **Brief remarks by BBBSIA CEO and Presenting Sponsor**
- **Prizes for games on the virtual course**
- **Prizes for lowest team and individual score**

SPONSORSHIP OPPORTUNITIES

	\$10,000 Presenting Sponsor	\$5,000 Major Impact Sponsor	\$2,500 Match Maker Sponsor
Featured on Website	All	Website	Website
Featured in 2-3 Social Media Posts	All	5	2-3
Exclusive rights in the name of the event	Yes	No	No
1 Dedicated Bay for your company- 6 players	3 bays - 18 players	2 bays- 12 players	1 bay- 6 players
Drinks tickets included	Yes	Yes	Yes
A logo will be added to the trophy for the lowest team score and a championship belt for the individual low score	Yes	No	No
Logo on all event marketing – day of	Your logo will be on everything, TVs, every bay, and on all banners and sponsor boards in every bay.	On all banners and sponsor boards at the event and in each of your bays	Sponsor board at your bay

Let's get warmed up by going outside this winter! This 18-hole "team best shot" event will be a blast. Each team is allowed up to 6 golfers and your first round will be your scored round. After your team finishes all 18 holes, you can play any games until our awards ceremony.

The funds generated from this event will directly help provide support to the 700 youth we currently mentor and help find mentors for the 200 youth who are waiting for that call, **"We found you a Big!"**

Additional Sponsorship Opportunities

Each sponsorship is \$1,000 and does not include a golf team. Golfing teams may add a sponsorship for just \$500.

1. Men's longest drive sponsor (1)
2. Women's longest drive sponsor (1)
3. Closest to the pin sponsor (1)
4. Gift Bag Sponsors (4)



SECURING A SPONSORSHIP

1. CONFIRMATION: Please email Jay at jhall@BBBSIA.org or Ben at bchiochon@BBBSIA.org and let them know what you or your company would like to sponsor. You will then receive an invoice via email.
2. LOGO & COMPANY NAME: Please send the most recent logo and what name we should use when marketing your company to Ben at bchiochon@BBBSIA.org
3. PLAYERS AND TEAM NAMES: You may wait to give us your players' names and Team Names closer to the event. We ask that all teams be emailed to Jay at jhall@BBBSIA.org and Ben at bchiochon@BBBSIA.org no later than Friday, February 14, 2025. Please send the **First and Last names and Emails for each player**. Thank you.

Thank you for supporting youth mentoring!

